

Swiss Graphic Designer based in Brazil

Visual Identities, branding, typography, signage

Special graphic projects

More than 20 years of international experience

→ Please click on the [links](#) for more information! ←

## MONTREAL

1992 - 1993: Nolin Larosée - Junior Graphic Designer  
Coffee Packaging: **Selection of Brazil**.  
Brochures and visual identity for several Canadian companies.

## SÃO PAULO

2017 - 2018: Book "Mude seus hábitos" - **Sidney Oliveira (Ultrafarma)**  
Visual identities for **Flats Over** and **RV Safety Band**  
Visual identities for **GENOA Performance**  
All communication for **FESTIBIERE 2018** - Geneva - Switzerland

2016 - 2018: Visual identities: "Axé Dandara 2017" event (Salvador, Bahia),  
"The Backupper" and "Trabalhar pra quem?" TV series  
**Umana Media House**.

Image/positioning consulting: "Essencial" perfume by **NATURA GRIMPA**.

## RIO DE JANEIRO

2000 - 2001: Brasil Interativo - Webdesigner and Graphic Designer.  
User Interface for the on-line university and websites design - **Telemar**.

## SWITZERLAND

1993: Graphic Designer Degree - HES (Haute Ecole Spécialisée)  
**Lausanne School of Art - ECAL**.

2011 - 2015: Book design: "Gardening Chronicles" - **La Sarine Publisher**.  
Corporate identities: **HDF GROUP**, **CBC Marketing**, **Swiss Gardening School**, etc.  
Website and signage - **Baudat Plant Nursery**.

Graphic Design Substitute Teacher - **CREA School**, Geneva.

## MAURITANIA

1976 - 1978: French school in Nouackchott.

## INDIA

2015 - 2016: Signage system and wayfinding: **CONRAD Pune hotel**  
**HILTON World Wide**.

1994 - 1995: Iconographic and typographic research, guilloche  
for the new **Indian bank note** (Rupee) - De la Rue Giori.











## FLORIANÓPOLIS

2006 - 2011: Art Director for advertising agencies such as Gas Communication, BUMP, Antares, Sonarmix.  
Creation of visual identities for **Buzz Real Estate**, **Confraria Night Club**, and advertising  
campaigns for **Brognoli Real Estate**, **ULM**, **Kraft Foods Brazil**, **Medical Laboratory**  
**Santa Luzia**, etc.

2001 - 2006: QUO Ltda - Co-founder  
Advertising campaigns - **Ana Paula Shoes**.  
Iconographic research and book design: "Iconography of Paraná" - **Sebrae**.  
Art Direction, scenography, signage, invitation and catalogue for the exhibition  
"Nereu Ramos - Political Memories" - **Badesc Cultural Fund**.

1995 - 2000: Graphic Designer  
Creation of visual identities, packaging and advertising campaigns.  
Responsible for the visual identity and user interface of the first Web Portal  
in the South of Brazil, **TRIX**.



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